

# GET TO KNOW MEASURE T

Santa Paula's  
1¢ sales tax  
accomplishes a lot.

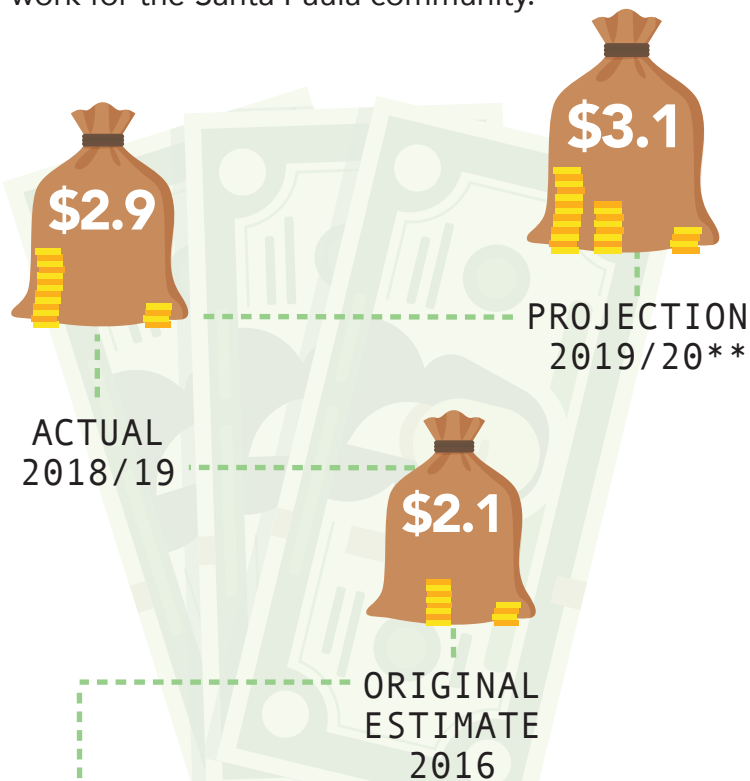


## WHAT IS MEASURE T?

Measure T is the City of Santa Paula's 20-year local general sales tax measure, passed by voters in 2016. All revenue generated from this sales tax (\$.01 per dollar) is deposited into the City's General Fund, where it can be utilized for city operations and services.

The **Measure T Committee** - a five-member citizen commission appointed by the City Council - annually reviews and audits expenditures of revenues derived from the sales tax. They then produce a report that is made available to the public and considered by the City Council.

The following infographic provides an overview of how the City is putting those local dollars to work for the Santa Paula community.



## HOW MUCH \$ DOES MEASURE T GENERATE? \*

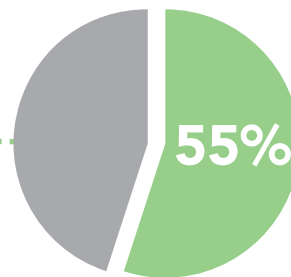
\*All figures are in millions

\*\* The impact of COVID-19 on sales tax receipts will likely result in a sizeable decrease to this projection

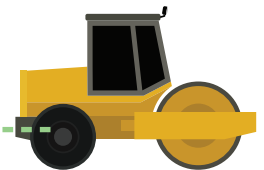
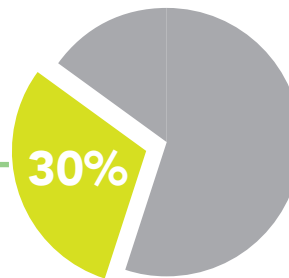


## HOW ARE FUNDS USED?

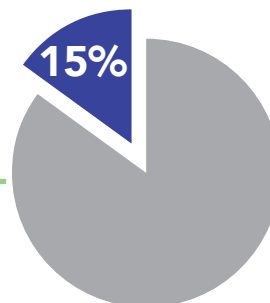
Measure T funds are split between quality of life services throughout the City of Santa Paula:



PUBLIC  
SAFETY



STREET  
IMPROVEMENTS



YOUTH  
PROGRAMS

## YOUTH PROGRAMS |

Measure T has helped the Parks and Recreation department make some key hires:



Recreation Supervisor

1



1 Recreation Program Coordinator



Facilities Maintenance Worker - Parks

1



7 Part-time Recreation Leaders



## PUBLIC SAFETY |

Measure T has supported a number of public safety additions since 2016, including:

1 Sergeant

2 Police Officers

1/2 Criminal Investigator Salary



1 Assistant Police Chief

1 Senior Police Officer



x3

New Vehicles Since 2016

## STREET IMPROVEMENTS |

Measure T is supporting more than \$800k in upcoming roadwork, like:

6 miles of pavement rehab and preservation

Peck Rd./Faulkner Rd. Pavement Project

Annual Pavement Slurry Seal and Rehab Project

VCTC Heritage Valley Transit Contribution

